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Introduction

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ABSTRACT

Welcome to this special issue of the Journal of Research for Consumers.

For this issue, non-profit organisations were invited to contribute articles that provide consumers with information that will assist them in making better consumption choices. The objective was to produce an issue that would provide a different perspective on the power of individuals to make a difference through their consumption decisions.

Included in this issue are articles from (in alphabetical order):

Amnesty International
Ethical Consumer
Global Exchange
Greenpeace International
Oxfam/Community Aid Abroad
Unicef

Each article is available in a longer ("academic") version and a shorter ("consumer") version. Please note that these articles are peer reviewed, but they are not double-blind reviewed.

Happy reading!

ARTICLE

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